



## **U.S. EMBASSY ZAGREB – PUBLIC AFFAIRS OFFICE**

**in cooperation with**

## **US ALUMNI COMMUNITY OF CROATIA**

U.S. Embassy Zagreb, in cooperation with the U.S. Alumni Community of Croatia, is opening a call for projects that would be submitted to the Bureau of Educational and Cultural Affairs' (ECA) Office of Alumni Affairs **Alumni Project Competition for 2012**. Through this call, the Embassy welcomes alumni group proposals that target the needs of Croatia and the region as well as proposals that respond to a Croatian alumni programming strategy. Each project proposal can apply for a maximum of USD 20,000.

The program aims to promote the engagement of a group of alumni in the application of knowledge acquired United States, sustainability of alumni communities and their strategy building. Partnering with private sector individuals, NGOs, and corporations is an innovative approach to achieve mutual goals and create new initiatives, and also to leverage resources and potentially expand the program's reach.

Preference will be given to project with goals:

1. To foster alumni implementation and sharing of concepts they explored during their exchange programs;
2. To provide training that will improve ability of alumni to implement ideas;
3. To involve alumni in recruiting exchange participants, and/or promoting their exchange program, especially among non-traditional audiences;  
and,
4. To enable alumni to work collectively to share the benefits of their exchange experience with home country audiences and to "give back" to the program in which they participated.
5. To encourage alumni to network with each other, extend their exchange experience and share the fruits of their exchange with the broader community through social media, including the State Alumni website, <https://alumni.state.gov>.

Project proposals should have a clear vision of how the project can help the alumni community in Croatia by

- clearly articulating the benefit of the project to Croatia as a whole;
- encouraging US - Croatia scientific and professional exchange;
- providing a sound plan of follow-up activities and knowledge transfer to wider public;

**Project proposals should be detailed, demonstrating:**

1. Clear goals,
2. Reliable partner institutions,
3. A detailed evaluation,
4. Realistic timeline and project steps, and
5. A reporting plan covering the entire project timeline.

**Project proposals must include a detailed budget, demonstrating:**

1. Reasonable costs,
2. Featured cost-sharing, and
3. A sustainability plan for the post-funding period.

**Project proposals focused on the areas below will be deemed more competitive:**

- English language;
- Youth leadership;
- Public/private partnerships;
- Democracy and human rights;
- Economic opportunity, prosperity, and entrepreneurship;
- Women's empowerment;
- Promoting a better environment;
- Food security;
- Global health; and,
- Outreach to marginalized communities.

Proposal must be written in English and submitted by **February 10, 2012** via e-mail to [usacc@usaccroatia.com](mailto:usacc@usaccroatia.com) and [ratkovicv@state.gov](mailto:ratkovicv@state.gov).

Decisions on proposals will be made by February 20, and all applicants will be informed about the results by e-mail. Grants will be issued by the Public Affairs Section of U.S. Embassy Zagreb.

Every grantee will be required to submit a timely financial and narrative report.

Questions about the program can be addressed to [usacc@usaccroatia.com](mailto:usacc@usaccroatia.com)